



Media Information

For immediate release:

Massive collection of prizes to be won through industry survey
- Complete survey in January for chance to win training break, top equipment
and money-can't-buy prizes

London, UK, 7 January 2012 – Throughout the month of January, no fewer than 75 fantastic triathlon prizes are up for grabs courtesy of the Triathlon Industry Association's (TIA) member organisations. The prizes are for respondents to TIA's groundbreaking research study of Britain's triathlon community.

The study will provide the most comprehensive overview of Britain's multisport population ever assembled and the triathlon industry has clubbed together to offer a huge prize pot to show its appreciation to all those who take part.

Over three winning weekends in January, 25 prize winners' names will be drawn every Sunday from all completed survey responses. The race is on from today to complete the survey as the first prize draw will take place on Sunday 13 January.

With a Garmin Forerunner 910XT, a week at Club La Santa in Lanzarote, three wetsuits and places at the 220 Triathlon Awards amongst the prizes available, TIA has dug deep to offer some great rewards.

In addition to the prizes up for grabs, all UK based triathletes that complete the survey will also receive a summary of the main findings as a thank you for taking part.

The three prize draws will be made on Sunday 13, 20 and 27 January and the prize pot available each week can be viewed on <http://www.facebook.com/TriathlonIndustry>.

To participate in the research and be in with a chance to win one of the fantastic prizes, visit the Facebook link above or: https://www.research.net/s/UK_triathlete_survey_2012

The results from the study will be used by the members of the Triathlon Industry Association and British Triathlon Federation to help grow and shape the business side of the sport that helps fuel growth, participation and performance.



<http://www.triathlonindustryassociation.org/>



<http://www.facebook.com/TriathlonIndustry>.



https://twitter.com/TIA_triathlon.

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Further Information:

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